

PRESS RELEASE**Introducing Libratone's all-new smart wireless speakers:
ZIPP 2 and ZIPP MINI 2**

Copenhagen, August 29th 2018: Libratone has today announced the all-new ZIPP 2 and ZIPP MINI 2 smart wireless speakers. The new ZIPP 2 range features voice assistance, 360 FullRoom® sound, WiFi and Bluetooth connectivity, multi-room music and up to 12 hours of battery time. From October, the ZIPP 2, priced at €299, and ZIPP MINI 2, priced at €249, will be available from selected retailers and Amazon.

The Libratone ZIPP 2 and ZIPP MINI 2 are the first Libratone speakers to come with Amazon Alexa voice assistant. Amazon Alexa allows you and your speaker to communicate via voice control - to power your music, smart home devices, check the weather and so much more.

They are also equipped with Libratone's 360 FullRoom® sound, a clever, acoustic design that ensures you hear full, rich sound in every direction, regardless of where your speaker is positioned. You can also seamlessly connect up to 10 speakers in one space, or across multiple rooms, using AirPlay 2 or SoundSpace Link®, for even bigger, bolder sound.

The ZIPP 2 and ZIPP MINI 2 are easily portable, with a timeless, Danish design and can be used wherever you need them - indoors or out. Customisable features allow you to incorporate your personality and taste each step of the way. The speakers come in a variety of colours to suit any interior; and can store your top five playlists or radio stations, playing each with a simple tap.

- ENDS -

Press materials can be found at: www.libratone.com/press

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About Libratone & our mission to free the sound

Founded in Denmark in 2009, Libratone's goal has always been to set sound free, by creating wireless technology that can be enjoyed anywhere, anytime. Everything we make is the result of our ceaseless passion for engineering and design. Whether speakers or noise



cancelling headphones, we innovate and push wireless potential to its limits, in order to create rich, pure sound. Sound that we bring to life with timeless, Danish design. Creating the perfect harmony of form and function.